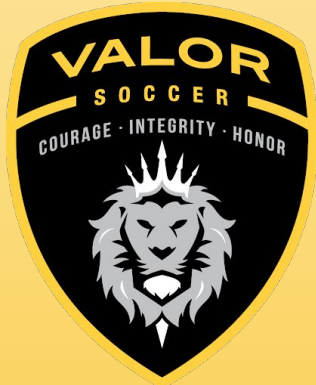









# College Placement Program Webinar December 2023



Please keep your microphone on mute. Please put any questions in the chat function! The slides from this presentation and a link to the video will be posted in the coming days on the club website. We suggest you choose the 'Spotlight' or 'Sidebar' layouts for this webinar!

 <p><b>OLIVIA BORMAN</b> Class of 2022 George Fox University NCAA DIII</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>DESAREY CERVANTES</b> Class of 2022 Green River College NWAC</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>LIAM RASMUS</b> Class of 2022 Pacific Lutheran University NCAA DIII</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>ZOE HECKINGER</b> Class of 2023 Pacific Lutheran University NCAA DIII</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>MILES DEHAN</b> Class of 2023 FC Malaga City Academy</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>MORISSA DONAHUE</b> Class of 2023 Willamette University NCAA DIII</p>  <p><a href="#">Learn more &gt;</a></p>
 <p><b>JOHNNY KEBLISH</b> Class of 2021 George Fox University NCAA DIII</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>EMMA RUTLEDGE</b> Class of 2021 Bellevue College NWAC</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>BRANDON DAY</b> Class of 2020 Northwest Nazarene University NCAA DII</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>MAZ JILBERT</b> Class of 2023 Edmonds College NWAC</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>TORI OORD</b> Class of 2023 Whatcom Community College NWAC</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>ZOI STACEY</b> Class of 2023 Yakima Valley College NWAC</p>  <p><a href="#">Learn more &gt;</a></p>
 <p><b>OLIVIA COWLEY</b> Class of 2020 Lewis &amp; Clark College NCAA DIII</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>AMELIA HARRISON</b> Class of 2020 Green River College NWAC</p>  <p><a href="#">Learn more &gt;</a></p>	 <p><b>ISAIAH TRASK</b> Class of 2020 University of Findlay NCAA DII</p>  <p><a href="#">Learn more &gt;</a></p>			

# Playing at the 'next level'

You **CAN** make it happen if....



- You are motivated to both attend college and keep playing soccer.
- You are open minded about where and and at what level.
- You care about your academic performance in high school and how it will impact your college options.
- You are **PROACTIVE** and take the necessary steps.

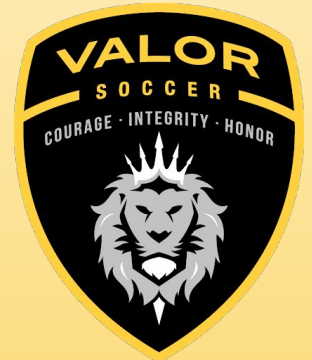
proactive 

The adjective *proactive* can describe a person who gets things done. If you are *proactive*, you make things happen, instead of waiting for them to happen to you.

# Valor College Placement Program Webinar

## Agenda

- Valor Soccer Year-by-Year College Placement Checklist
- Three Free Recruiting Profile Platforms
- Valor Provided SportsRecruits Recruiting Resource
- Creating an Effective Video Highlight Reel
- Reaching Out to Coaches in Advance of a Tournament
- Q&A with Current Head College Soccer Coaches
- List of Upcoming ID Camps and the Different Types
- College Placement Program Page on Website and Resources



# Reminders of Most Important Checklist Tasks

## NOT YET IN HIGH SCHOOL

- **RELAX.** You are not yet 'on the path.' Just enjoy playing soccer.
- 90% of college programs don't even start evaluating 95% of all youth soccer players until they are in their sophomore... or even junior years of high school.
- An example of an an exception would be a NCAA Division 1 program from a major national conference simply paying attention to which girls are on the **U15 Women's Youth National Team** or a **13 year old on the verge of signing a professional contract.**
- **So... RELAX.** But informing yourself about the years to come is wise.

VALOR  
CPP  
Yearly  
Checklist



# Reminders of Most Important Checklist Tasks

## FRESHMAN YEAR

- Concern yourself far more with your academics (grades) than catching the attention of a college coach.
- **Create a free account on NCSA and FieldLevel.**
- Create a 'top 20' list of colleges based as much on location and academic interests as soccer. This list should include schools from all levels (NCAA D1-D3, NAIA).
- **A great resource to create this list is available via NCSA (MEN'S PROGRAMS / WOMEN'S PROGRAMS)**
- Email any college coaches of schools you are interested in who are attending tournament in which you play. Also fill out any recruiting forms on the school's websites. (**MOST WILL NOT REPLY DUE TO RECRUITING RULES.**)
- Consider attending 1 or 2 college ID camps.

VALOR  
CPP  
Yearly  
Checklist



# Reminders of Most Important Checklist Tasks

## SOPHOMORE YEAR

- Pare your 'top 20' list to a 'top 15' list and register as a 'prospective recruit' on the schools' athletic web sites.
- **Create your Valor player profile on SportsRecruits (U16-U19 Premier players) and use the resources to the fullest extent.**
- Email any college coaches of schools you are interested in who are attending a tournament in which you play. (**MOST WILL NOT REPLY DUE TO RECRUITING RULES AND PRIORITIES ON OLDER CLASSES.**)
- Attend 2 or 3 ID camps of schools you are most interested in if possible (ideally of different levels).
- **Begin compiling video highlights from multiple matches (via Veo) and create a reel to post online.**

VALOR  
CPP  
Yearly  
Checklist



# Reminders of Most Important Checklist Tasks

## JUNIOR YEAR

- Pare your 'top 15' list to a 'top 10' list and be sure to include schools whose coaches you know have watched you play.
- Email any college coaches of schools you are interested in who are attending tournament in which you play.
- Start communicating with programs via the messaging system via your SportsRecruits account (U16-U19 Premier).
- **MOST COACHES ARE NOW ALLOWED TO REPLY AND MAY REACH OUT TO YOU. BUT FOR MOST, SIGNIFICANT COMMUNICATION DOESN'T START UNTIL SENIOR YEAR.**
- Attend 2 or 3 ID camps of schools you are most interested in if possible (ideally of different levels).
- UPDATE your highlight video or create a new one from multiple recent matches and post online.

VALOR  
CPP  
Yearly  
Checklist




# Reminders of Most Important Checklist Tasks

## SENIOR YEAR

- Start the college application process and apply to any schools that have contacted you and you are interested in.
- Pare your 'top 10' list to a 'top 5' list and be sure to include or ADD schools whose coaches have expressed interest in you.
- Attend 1 or 2 ID camps of the specific schools you are interested in and have expressed interest in you.
- UPDATE your highlight video (or create a new one) from multiple matches and write emails to coaches on your 'top 5' list sharing the link to your video and any updates about your soccer achievements.
- **Communication with any college coach of any level and in any form is allowed. If you have not decided on what school to attend you should be PROACTIVE and reach out to any program that is a legitimate possibility.**
- Reply promptly to all those who contact you, even if it's a program that reaches out to you unexpectedly or one in which you don't have much interest.

## VALOR CPP Yearly Checklist

VALOR SOCCER COLLEGE SOCCER ANNUAL CHECKLIST	
<p>If you wait for a college coach to tap you on the shoulder and hand you a scholarship... most of you will be waiting forever. You need a plan. There are boxes you need to check, starting from a player's freshman year.</p> <p><b>IT'S OK TO START LATE OR FALL BEHIND... BUT ONLY IF YOU CATCH UP!</b></p>	
<b>FRESHMAN YEAR</b>	<b>SOPHOMORE YEAR</b>
<ul style="list-style-type: none"><li>• Concern yourself far more with your academics (grades) than catching the attention of a college coach.</li><li>• Create a <b>free account on NCSA and Fieldlevel</b>.</li><li>• Create a 'top 20' list of colleges based as much on location and academic interests as soccer. This list should include schools from all levels (NCAA D1-D3, NAIA).</li><li>• <b>A great resource to create this list is available via NCSA (MEN'S PROGRAMS / WOMEN'S PROGRAMS)</b></li><li>• Email any college coaches of schools you are interested in who are attending tournament in which you play. Also fill out any recruiting forms on the school's websites. <b>(MOST WILL NOT REPLY DUE TO RECRUITING RULES.)</b></li><li>• Consider attending 1 or 2 college ID camps.</li></ul>	<ul style="list-style-type: none"><li>• Pare your 'top 20' list to a 'top 15' list and register as a 'prospective recruit' on the schools' athletic web sites.</li><li>• Create your <b>Valor player profile on SportsRecruits (U16-U19 Premier players) and use the resources to the fullest extent.</b></li><li>• Email any college coaches of schools you are interested in who are attending a tournament in which you play. <b>(MOST WILL NOT REPLY DUE TO RECRUITING RULES AND PRIORITIES ON OLDER CLASSES.)</b></li><li>• Attend 2 or 3 ID camps of schools you are most interested in if possible (ideally of different levels).</li><li>• <b>Begin compiling video highlights from multiple matches (via Vee) and create a reel to post online.</b></li></ul> 
<b>JUNIOR YEAR</b>	<b>SENIOR YEAR</b>
<ul style="list-style-type: none"><li>• Pare your 'top 15' list to a 'top 10' list and be sure to include schools whose coaches you know have watched you play.</li><li>• Email any college coaches of schools you are interested in who are attending tournament in which you play.</li></ul>	<ul style="list-style-type: none"><li>• Start the college application process and apply to any schools that have contacted you and you are interested in.</li><li>• Pare your 'top 10' list to a 'top 5' list and be sure to include or ADD schools whose coaches have expressed interest in you.</li></ul>

**CLICK TO ACCESS**



# Free Recruiting Profile Platforms

There are multiple online recruiting platforms for you to increase your exposure to college coaches. Three FREE, popular and suggested one are NCSA, FieldLevel and ScoutingZone.

**THERE ARE UPGRADES WITHIN SOME PLATFORMS THAT COME WITH A FEE.**



A screenshot of the NCSA College Recruiting website. The top navigation bar includes "NCSA COLLEGE RECRUITING", "SEARCH", "INTERESTED 1", "RECRUITING BOARD", and "RECRUITING NEEDS". Below the navigation is a "REFINE SEARCH" section with various filters: Name (text input), Primary Position (dropdown), States (WA selected), City (text input), Zip Code &amp; Radius (10 miles selected), Graduation Year (2024-2025), GPA (0.1-4.0+), Transcript (Athletes with a recent transcript selected), and Rating (Unrated-6 Star). To the right of the filters is a list of athlete profiles, each with a photo, name, stats, and a "Request Transcript" button. The profiles include McKenna Brown, Corissa Weimer, Bailey Matthew, Malayna Ruark, Emilee Souder, Kaitlin Fields, Makayla Lee, and Melanie Rojas Perez.

**CLICK ON THE LOGOS ABOVE AND CREATE YOUR PROFILES TODAY!**

# Vevo Camera System and Usage of Video

The club has five complete Vevo camera systems and the coaches of our oldest teams have been told that they should be requesting usage of the cameras for your teams' matches on a regular basis.



vevo

- All of our U13-U19 Premier teams have specific Vevo pages and all players can download full match videos.
- College coaches are 2-3 times more likely to initiate contact with a prospect if his or her SportsRecruits, NCSA, ScoutingZone and/or FieldLevel profile has video!

# SportsRecruits Platform

Valor is proud to provide a SportsRecruits account for all Premier players in the oldest four years of our club on an annual basis (currently 2005-2008 birth years).



## EVERY COLLEGE COACH

From DI to DIII, NAIA to JUCO, every coach is on SportsRecruits.



## NOTIFICATIONS

Receive emails and text messages when college coaches interact with your profile.



## VIDEO FROM ANY SOURCE

Show college coaches your game. Upload or embed from Hudl, Vimeo, Youtube and more.



## IN-DEPTH ANALYTICS

Leverage our data to see the big picture and know where you stand.



## BUILT IN MESSAGING SYSTEM

Contact any college in the country in just a few clicks.



## SCHOOL SEARCH

Search by athletic, academic and geographic criteria to find your dream school.



## STUDENT-ATHLETE PROFILE

All of your athletic, academic and contact information in one place.



## TARGET LIST OF SCHOOLS

Build, maintain and track progress with colleges on your list.



## ACTIVITY FEED

A real time feed of college coaches interactions with your profile, video and messages.

**INCLUDING REGULAR WEBINARS WITH SPECIFIC TOPICS!**

# SportsRecruits Platform

## Contact



### Micah Shimizu

My name is Micah Shimizu. I hope to play soccer in college as I work to earn my Bachelors Degree. I am excited to keep growing in both my soccer and schooling journey. I will always strive to do my best to help my team, coaches, college, and community.

EMAIL

Send Message

Christie Shimizu  
GUARDIAN 1 NAME

## Athletic

### TEAMS

**B07 Gold E64  
Wheelock, Valor  
Soccer - Boys**



Maple Valley  
LOCATION

Jesse Wheelock  
E: [jesse.wheelock@valorsoccer.com](mailto:jesse.wheelock@valorsoccer.com)  
Send Message

B07 GOLD E64 HEAD COACH

See more coaches

**Kentridge**

Renton, WA  
LOCATION



Tim Leeman  
612-337-347-3100  
COACH

♥ Sep 1 • 12:02 PM



**Kai Rei-Anne Junio** favorited Central Washington



Central Washington Univ  
Location: Ellensburg, Wash  
Division: NCAA DII  
View School Profile

TAG SCHOOL MESSAGE COLLEGE

♥ Sep 1 • 12:01 PM



**Kai Rei-Anne Junio** favorited Eastern Washington



Eastern Washington Univ  
Location: Cheney, Washing  
Division: NCAA DI  
View School Profile

TAG SCHOOL MESSAGE COLLEGE



**Grove City College (Eli Ribbe, Assistant Coach)** viewed Spencer Evenson's profile



Grove City College  
Location: Grove City, Pennsylvania  
Division: NCAA DIII  
View School Profile

TAG SCHOOL MESSAGE COLLEGE

▶ Jul 25 • 7:12 AM



**Grove City College (Eli Ribbe, Assistant Coach)** viewed Spencer Evenson's video



# Highlight Video Tips and Tricks

Highlight videos of yourself playing in multiple matches is the best way to showcase yourself if a coach has not seen you play in person! And you can update them on your progress after they have seen you play.



**VALOR SOCCER**  
**PLAYER HIGHLIGHT VIDEO TIPS**

Most college coaches themselves will tell you that it is very important for them to see a player perform IN PERSON multiple times in a competitive environment to fully evaluate if they would fit in their program and therefore should be recruited. But the reality is, due to time and budget constraints, that is usually a luxury. **Therefore, the NEXT BEST way for a player to showcase his or her ability and for a college coach to analyze their potential is with VIDEO.** Especially if a player is interested in a school out of their region, which makes it very difficult for that coach to see them play in person!

**HERE ARE SOME BASIC TIPS ON CREATING AN EFFECTIVE HIGHLIGHT REEL**

It should include clips from multiple matches and against quality opponents. Clips from just one match in which your team easily won and you were not truly challenged are easily noticed by college coaches. Ideally the video should include clips from at least four high level matches.

Keep the specific clips fairly short and put a lot of your best stuff up front. Trim the clip so that it shows the 'context' of your moment in the match and your contribution but not much else. There is no need to show thirty seconds of the team's play before and after your moment. Put a lot of your best stuff in the first 60 seconds to grab the coach's attention.

Use a variety of clips that show who you are as a player when on the ball, off the ball (in attack), defending and 'reading the game.' Yes, forwards should include the goals they have scored and have on video. Central



**EVAN BLEYER**  
**CLASS OF 2021**  
**MIDFIELD / WING**  
**OUTSIDE BACK**

**CLICK TO ACCESS**

- Ideal length is between two and four minutes
- Show various skills including defending and movement off the ball
- Make it clear who you are in each clip with arrows or circles (if possible)
- Put your best clips at the front of the video
- Video that comes from an elevated angle (from stands or high tripod) are best
- Music is not necessary (copyrighted songs may result in video being 'shut down')

# Contacting Coaches Ahead of Tournaments

**Do NOT assume that just because a college program is listed as attending a given club tournament that a coach from that program will get anywhere near your team's matches!**

Coach Guardiola:

My name is Diego Maradona and I am hoping that you can come watch me this weekend at the Portland Timbers Alliance Showcase, which I saw you or a member of your staff were possibly attending. I am very interested in Santa Clara University and I would greatly appreciate any time you could spend watching me and my team play. My team is Hand of God FC. My jersey number is 10 and I normally play attacking midfield or center forward.

Here is my team's schedule:

**Saturday (7/15) - 3:30 pm vs Rainier Valley Slammers - PCC Rock Creek #1**

**Sunday (7/16) - 11:20 am vs UBC Junior Heat - PCC Rock Creek #1**

**Monday (7/17) - 1:10 pm vs Highline Premier Heat - Tualatin Hills Rec Center #2**

Here is my SportsRecruits profile: [https://sportsrecruits.com/athlete/Diego\\_Maradona](https://sportsrecruits.com/athlete/Diego_Maradona)

Here is a highlight video of me playing in a few recent matches:

<https://youtu.be/6iXWtMOwzqk>

Thank you for your time. I hope you can come see me play!

Sincerely,

Diego Maradona

diegosoccer@gmail.com / 123-456-7890



**VALOR SOCCER COLLEGE PLACEMENT  
EMAIL IN ADVANCE OF EVENT**



**LETTING A COLLEGE COACH AND PROGRAM KNOW ABOUT YOUR INVOLVEMENT IN A TOURNAMENT (OR EVEN LEAGUE MATCH)...**

Do NOT assume that just because a college program is listed as attending a given club tournament that a coach from that program will get anywhere near your team's matches! It is very important that you reach out IN ADVANCE of your participation in a tournament and let that program know of your team's specific schedule. It is also a good idea, if you get a specific response from a college coach regarding their attendance at a given match, to let your coach know. This will help your coach do their best to make sure you get ample playing time in that specific match and in the right position.

**HERE IS AN EXAMPLE OF AN EMAIL THAT A PLAYER SHOULD SEND TO A COLLEGE PROGRAM IN ADVANCE OF AN EVENT:**

Coach Guardiola:

My name is Diego Maradona and I am hoping that you can come watch me this weekend at the Portland Timbers Alliance Showcase, which I saw you or a member of your staff were possibly attending.

I am very interested in Santa Clara University and I would greatly appreciate any time you or an assistant coach could spend watching me and my team play. If you can and have a specific match in mind, please let me know.

My team is Hand of God FC. My jersey number is 10 and I normally play attacking midfield or center forward.

My team's schedule for this tournament is as follows:

Saturday (7/15)

3:30 pm vs Rainier Valley Slammers - PCC Rock Creek #1 (17705 NW Springville Rd, Portland, OR 97229)

Sunday (7/16)

11:20 am vs UBC Junior Heat - PCC Rock Creek #1 (17705 NW Springville Rd, Portland, OR 97229)

**CLICK TO ACCESS**

# Q&A with Current College Head Coaches



**Andrew Duvall**  
**Men's Head Coach**

**Linfield University**



**Brandon Porter**  
**Men's Head Coach**

**Pacific University**



Do you have a question? Put it in the chat box.

# The Value and Variety of 'ID Camps'

## TYPES OF CAMPS

**SPECIFIC COLLEGE** - Hosted by a single school and only that school has coaching staff members in attendance.

**MULTI-COLLEGE** - Hosted by a youth soccer club, select program or specific college with attendance by coaches from multiple programs.

**COMBINE** - Camps run by an external company (many times for profit) that hire college coaches (usually paid for their time) to attend.

**College ID camps can be expensive and vary in terms of value for the attending player. CHOOSE WISELY.**

**ADVICE** - Only attend SPECIFIC COLLEGE camps run by schools that you are definitely interested in for both soccer and academic offerings. **The higher the level, the lower the chances of being identified and ultimately offered a spot in the program.**

MULTI-COLLEGE camps are usually the most valuable, as long as list of schools in attendance include more than one that you are interested in.

COMBINES are often the most expensive but can expose a player to the highest number of programs over the course of a single event. **Some can be too big to be of maximal value.**



# Upcoming Regional ID Camps

## BOYS

December 16th - [Exact Sports](#) (San Diego, WA)  
December 17th - [Exact Sports](#) (Seattle, WA)  
December 17th - [College Soccer](#) (Costa Mesa, CA)  
December 18th/19th - [University of Portland](#) (Portland, OR)  
January 6th/7th - [Elite College Soccer](#) (Glendale, CA)  
January 6th/8th - [Seattle Pacific University](#) (Seattle, WA)  
January 15th - [Exact Sports](#) (Phoenix, AZ)  
January 15th - [College Soccer](#) (Orinda, CA)  
January 27th/28th - [WPL ID Camp](#) (Tukwila, WA)  
January 28th - [Western Oregon](#) (Monmouth, OR)  
February 3rd - [George Fox University](#) (Newberg, OR)  
February 17th - [Linfield University](#) (McMinnville, OR)  
March 10th - [Future 500 ID Camp](#) (Bell Gardens, CA)  
March 16th/17th - [MSU Billings](#) (Billings, MT)  
March 19th-21st - [First Touch Football](#) (Surrey, BC)  
April 14th - [Western Washington](#) (Bellingham, WA)  
July 10th/11th - [PacNW ID Camp](#) (Tukwila, WA)  
July 13th/14th - [First Touch Football](#) (Surrey, BC)  
July 18th/19th - [Future 500](#) (Bell Gardens, CA)

## GIRLS

December 19th - [Saint Martin's University](#) (Lacey, WA)  
January 6th - [Elite College Soccer](#) (Glendale, CA)  
January 6th - [Central Washington](#) (Ellensburg, WA)  
January 15th - [College Soccer](#) (Orinda, CA)  
January 15th - [Exact Sports](#) (Phoenix, AZ)  
January 15th - [University of Washington](#) (Seattle, WA)  
January 27th - [College Soccer](#) (Las Vegas, NV)  
January 27th/28th - [WPL ID Camp](#) (Tukwila, WA)  
February 10th - [Western Oregon](#) (Monmouth, OR)  
February 17th - [Northwest Nazarene](#) (Nampa, ID)  
February 18th - [Linfield University](#) (McMinnville, OR)  
February 24th - [Oregon State University](#) (Corvallis, OR)  
February 24th - [Portland State University](#) (Portland, OR)  
March 19th-21st - [First Touch Football](#) (Surrey, BC)  
March 22nd/23rd - [Gonzaga University](#) (Spokane, WA)  
March 23rd - [Oregon State University](#) (Corvallis, OR)  
May 18th/19th - [Gonzaga University](#) (Spokane, WA)  
July 10th/11th - [PacNW ID Camp](#) (Tukwila, WA)  
July 13th/14th - [First Touch Football](#) (Surrey, BC)

# Valor CPP Page on Club Website



Under the RESOURCES tab. Find all of the information from this presentation... and more!

[valorsoccer.com/college](http://valorsoccer.com/college)

YOU can make  
it THERE from  
HERE.

For additional questions or any guidance contact Keith at [keith.bleyer@valorsoccer.com](mailto:keith.bleyer@valorsoccer.com)