

College Placement Program Webinar

September 6, 2023

Please keep your microphone on mute. We'll open it up for Q&A at various points. You can also put questions in the chat function! We suggest you choose the 'Spotlight' or 'Sidebar' layouts for this webinar!

Playing at the 'next level'

You **CAN** make it happen if....



- You are motivated to both attend college and keep playing soccer.
- You are open minded about where and and at what level.
- You are **PROACTIVE** and take the necessary steps.

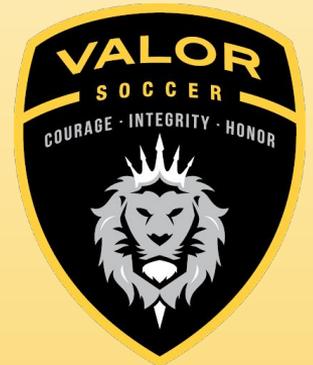
proactive 

The adjective *proactive* can describe a person who gets things done. If you are *proactive*, you make things happen, instead of waiting for them to happen to you.

Valor College Placement Program Webinar

Agenda

- Valor Soccer Year-by-Year College Placement Checklist
- Creation of Free NCSA and FieldLevel Recruiting Profiles
- Usage of Valor Provided SportsRecruits Recruiting Platform
- Using Video of Your Matches to Create a Highlight Reel
- Reaching Out to Coaches in Advance of a Tournament
- Q&A with Valor Players Now in College Soccer Programs
- Q&Q with Current Head College Soccer Coach
- College Placement Program Page on Website and Resources



Reminders of Most Important Checklist Tasks

FRESHMAN YEAR

- Concern yourself far more with your academics (grades) than catching the attention of a college coach.
- **Create a free account on [NCSA](#) and [FieldLevel](#).**
- Create a 'top 20' list of colleges based as much on location and academic interests as soccer. This list should include schools from all levels (NCAA D1-D3, NAIA).
- **A great resource to create this list is available via [NCSA \(MEN'S PROGRAMS / WOMEN'S PROGRAMS\)](#)**
- Email any college coaches of schools you are interested in who are attending tournament in which you play. Also fill out any recruiting forms on the school's websites. **(MOST WILL NOT REPLY DUE TO RECRUITING RULES.)**
- Consider attending 1 or 2 college ID camps.

VALOR
CPP
Yearly
Checklist



Reminders of Most Important Checklist Tasks

SOPHOMORE YEAR

- Pare your 'top 20' list to a 'top 15' list and register as a 'prospective recruit' on the schools' athletic web sites.
- **Create your Valor player profile on [SportsRecruits](#) and use the resources to the fullest extent.**
- Email any college coaches of schools you are interested in who are attending a tournament in which you play. (**MOST WILL NOT REPLY DUE TO RECRUITING RULES AND PRIORITIES ON OLDER CLASSES.**)
- Attend 2 or 3 ID camps of schools you are most interested in if possible (ideally of different levels).
- **Begin compiling video highlights from multiple matches (via Veo) and create a reel to post online.**

VALOR
CPP
Yearly
Checklist



Reminders of Most Important Checklist Tasks

JUNIOR YEAR

- Pare your 'top 15' list to a 'top 10' list and be sure to include schools whose coaches you know have watched you play.
- Email any college coaches of schools you are interested in who are attending tournament in which you play.
- **MOST COACHES ARE NOW ALLOWED TO REPLY AND MAY REACH OUT TO YOU. BUT FOR MOST, SIGNIFICANT COMMUNICATION DOES NOT START UNTIL SENIOR YEAR.**
- Attend 2 or 3 ID camps of schools you are most interested in if possible (ideally of different levels).
- UPDATE your highlight video or create a new one from multiple recent matches and post online.

VALOR
CPP
Yearly
Checklist



Reminders of Most Important Checklist Tasks

SENIOR YEAR

- Start the college application process and apply to any schools that have contacted you and you are interested in.
- Pare your 'top 10' list to a 'top 5' list and be sure to include or ADD schools whose coaches have expressed interest in you.
- Attend 1 or 2 ID camps of the specific schools you are interested in and have expressed interest in you.
- UPDATE your highlight video (or create a new one) from multiple matches and write emails to coaches on your 'top 5' list sharing the link to your video and any updates about your soccer achievements.
- **Communication with any college coach of any level and in any form is allowed. If you have not decided on what school to attend you should be PROACTIVE and reach out to any program that is a legitimate possibility.**
- Reply promptly to all those who contact you, even if it's a program that reaches out to you unexpectedly or one in which you don't have much interest.

VALOR CPP Yearly Checklist



VALOR SOCCER
COLLEGE SOCCER ANNUAL CHECKLIST

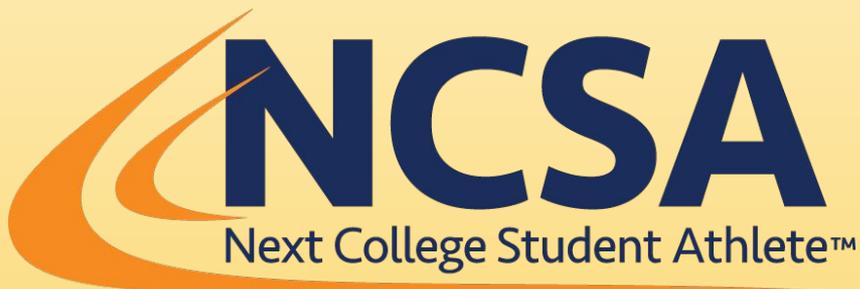
If you wait for a college coach to tap you on the shoulder and hand you a scholarship... you will be waiting forever. You need a plan. There are boxes you need to check, starting from a player's freshman year.

IT'S OK TO START LATE OR FALL BEHIND... BUT ONLY IF YOU CATCH UP!

| FRESHMAN YEAR | SOPHOMORE YEAR |
|--|--|
| <ul style="list-style-type: none">• Concern yourself far more with your academics (grades) than sharing the attention of a college coach.• Create free accounts on NCSA and FieldLevel.• Create a top 20 list of colleges based as much on location and academic interests as soccer. This list should include schools from all levels (NCAA, DI-III, NAIA).• Email any college coaches of schools you are interested in who are attending the tournament in which you play. MOST WILL NOT REPLY DUE TO RECRUITING GUIDELINES.• Consider attending 1 or 2 college ID camps. | <ul style="list-style-type: none">• Create your Valor player profile on SportsRecruits and use the resources to the fullest extent.• Register with the NCAA Eligibility Center and Play NAIA eligibility center.• Pare your 'top 20' list to a 'top 10' list and register as a 'prospective recruit' on the schools' athletic web sites.• Email any college coaches of schools you are interested in who are attending the tournament in which you play. MOST WILL NOT REPLY DUE TO RECRUITING GUIDELINES AND PRIORITIES ON OLDER CLASSES.• Attend 2 or 3 ID camps of schools you are most interested in if possible (ideally of different levels).• Begin compiling video highlights from multiple matches to create a reel for online posting.• Take unofficial visits to any schools you are interested in to see the campus and possibly watch the team play in person. |
| JUNIOR YEAR | SENIOR YEAR |
| <ul style="list-style-type: none">• Check with your counselor to make sure you are on track to graduate with the required number of NCAA approved courses.• Take the ACT and/or SAT and submit your scores to the NCAA.• Pare your 'top 15' list to a 'top 10' list and be sure to include schools whose coaches you know have watched you play.• Email any college coaches of schools you are interested in who are attending the tournament in which you play. MOST COACHES ARE NOW | <ul style="list-style-type: none">• Complete NCAA core courses and take the ACT and/or SAT again if necessary.• Your academic record and grades still matter and the higher your GPA and test scores the easier it is for a soccer program to get you accepted to their school.• Start the college application process and apply to any schools that have contacted you and you are interested in.• Pare your 'top 10' list to a 'top 5' list and be sure to include or ADD schools whose coaches have expressed interest in you. |

NCSA and FieldLevel Profiles

There are multiple online recruiting platforms for you to increase your exposure to college coaches. The two FREE and most used platforms are NCSA and FieldLevel.



A screenshot of the NCSA recruiting platform interface. The top navigation bar includes "NCSA", "SEARCH", "INTERESTED", "RECRUITING BOARD", and "RECRUITING NEEDS". The main content area is titled "REFINE SEARCH" and includes several filter sections: "Name" (text input), "Primary Position:" (dropdown menu), "States:" (dropdown menu), "City:" (text input), "Zip Code & Radius:" (zip code input and "10 miles" dropdown), "Graduation Year" (min/max dropdowns), "GPA" (min/max dropdowns), and "Transcript" (checkbox for "Athletes with a recent transcript"). The right side of the interface displays a list of athlete profiles, each with a profile picture, name, contact information, transcript status, mile time, match percentage, and a "Follow" button. The profiles listed are: Hannah Kalt (2023 AM, 5'3", 110 lbs, 3.7/4.0 GPA, Santa Monica Surf, LOS ANGELES, CA), Isabella Orellana (2023 FW, 5'4", 130 lbs, 3.9/4.0 GPA, Apple Valley Storm (CA), VICTORVILLE, ...), Jordan Church (2023 OB, 5'6", 125 lbs, 3.9/4.0 GPA, Kings Hammer Academy (OH), CINCIN...), Gabriella "Gabi" Folino (2023 FW, 5'9", 130 lbs, 4.2/4.0 GPA, WPSL Pittsburgh Hotspurs, Pittsburgh, ...), Zoey Takeuchi (2024 CB, 5'7", 130 lbs, 3.8/4.0 GPA, Idaho Inferno Soccer Club, MIDDLETO...), and Amber Cole (2023 FW, 5'3", 105 lbs, 3.8/4.0 GPA, South Valley United, LEMHOORE, CA).

CLICK ON THE LOGOS ABOVE AND CREATE YOUR PROFILES TODAY!

SportsRecruits Platform

Valor is proud to provide a SportsRecruits account for all Premier players in the oldest four years of our club on an annual basis (currently 2005-2008 birth years).



EVERY COLLEGE COACH

From DI to DIII, NAIA to JUCO, every coach is on SportsRecruits.



NOTIFICATIONS

Receive emails and text messages when college coaches interact with your profile.



VIDEO FROM ANY SOURCE

Show college coaches your game. Upload or embed from Hudl, Vimeo, Youtube and more.



IN-DEPTH ANALYTICS

Leverage our data to see the big picture and know where you stand.



BUILT IN MESSAGING SYSTEM

Contact any college in the country in just a few clicks.



SCHOOL SEARCH

Search by athletic, academic and geographic criteria to find your dream school.



STUDENT-ATHLETE PROFILE

All of your athletic, academic and contact information in one place.



TARGET LIST OF SCHOOLS

Build, maintain and track progress with colleges on your list.



ACTIVITY FEED

A real time feed of college coaches interactions with your profile, video and messages.

USE THE PLATFORM TO ITS FULLEST EXTENT!

SportsRecruits Platform

Contact



Micah Shimizu

My name is Micah Shimizu. I hope to play soccer in college as I work to earn my Bachelors Degree. I am exited to keep growing in both my soccer and schooling journey. I will always strive to do my best to help my team, coaches, college, and community.

Christie Shimizu

GUARDIAN 1 NAME

shimizu.christie@gmail.com
GUARDIAN 1 EMAIL

EMAIL

Send Message

Athletic

TEAMS

B07 Gold E64
Wheelock, Valor
Soccer - Boys



Maple Valley
LOCATION

Jesse Wheelock
E: jesse.wheelock@valorsoccer.com
Send Message

B07 GOLD E64 HEAD COACH

See more coaches

Kentridge

Renton, WA
LOCATION

Tim Leeman
612-537-3477
COACH

Sep 1 • 12:02 PM



Kai Rei-Anne Junio favorited Central Washington University



Central Washington University
Location: Ellensburg, Washington
Division: NCAA DII
[View School Profile](#)

TAG SCHOOL MESSAGE COLLEGE

Sep 1 • 12:01 PM



Kai Rei-Anne Junio favorited Eastern Washington University



Eastern Washington University
Location: Cheney, Washington
Division: NCAA DI
[View School Profile](#)

TAG SCHOOL MESSAGE COLLEGE



Grove City College (Eli Ribbe, Assistant Coach) viewed Spencer Evenson's profile



Grove City College
Location: Grove City, Pennsylvania
Division: NCAA DIII
[View School Profile](#)

SCHOOL MESSAGE COLLEGE

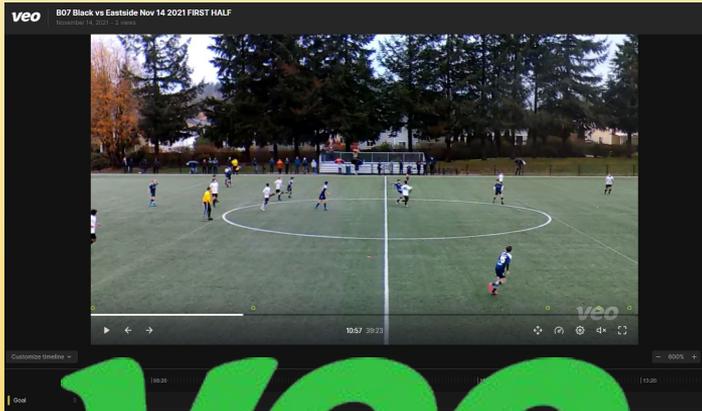
5 • 7:12 AM

Grove City College (Eli Ribbe, Assistant Coach) viewed Spencer Evenson's video



Vevo Camera System and Usage of Video

The club has five complete Vevo camera systems and the coaches of our oldest teams have been told that they should be requesting usage of the cameras for your teams' matches on a regular basis.



- All of our U13-U19 Premier teams have specific Vevo pages and all players can download full match videos.
- While the primary reason for the video is tactical analysis and team + player development, the other reason is for players to have access to a 'library' of their matches from which to save clips and create highlight reels.
- College coaches are 2-3 times more likely to initiate contact with a prospect if his or her SportsRecruits, NCSA and/or FieldLevel profile has video!

Highlight Video Tips and Tricks

Highlight videos of yourself playing in multiple matches is the best way to showcase yourself if a coach has not seen you play in person! And you can update them on your progress after they have seen you play.



VALOR SOCCER
PLAYER HIGHLIGHT VIDEO TIPS

Most college coaches themselves will tell you that it is very important for them to see a player perform IN PERSON multiple times in a competitive environment to fully evaluate if they would fit in their program and therefore should be recruited. But the reality is, due to time and budget constraints, that is usually a luxury. Therefore, the NEXT BEST way for a player to showcase his or her ability and for a college coach to analyze their potential is with VIDEO. Especially if a player is interested in a school out of their region, which makes it very difficult for that coach to see them play in person!

HERE ARE SOME BASIC TIPS ON CREATING AN EFFECTIVE HIGHLIGHT REEL:

It should include clips from multiple matches and against quality opponents. Clips from just one match in which your team easily won and you were not truly challenged are easily noticed by college coaches. Ideally the video should include clips from at least four high level matches. Keep the specific clips fairly short and put a lot of your best stuff up front. Trim the clip so that it shows the 'context' of your moment in the match and your contribution but not much else. There is no need to show thirty seconds of the team's play before and after your moment. Put a lot of your best stuff in the first 60 seconds to grab the coach' attention.

Use a variety of clips that show who you are as a player when on the ball, off the ball (in attack), defending and 'reading the game.' Yes, forwards should include the goals they have scored and have on video. Central midfielders should emphasize their passing and 'playmaking' ability. But college coaches also want to see how you defend, transition and make decisions in various moments!



RUBY LACKTRUP
CLASS OF 2022
MIDFIELDER
RCL

- Ideal length is between two and six minutes
- Show various skills including defending and movement off the ball
- Edit each clip (trim) but show the 'just before' and 'just after' of each action
- Make it clear who you are in each clip with arrows or circles (if possible)
- Put your best clips at the front of the video
- Video that comes from an elevated angle (from stands or high tripod) are best
- Music is not necessary (copyrighted songs may result in video being 'shut down')

Highlight Video Tips and Tricks



Contacting Coaches Ahead of Tournaments

Do NOT assume that just because a college program is listed as attending a given club tournament that a coach from that program will get anywhere near your team's matches!

Coach Guardiola:

My name is Diego Maradona and I am hoping that you can come watch me this weekend at the Portland Timbers Alliance Showcase, which I saw you or a member of your staff were possibly attending. I am very interested in Santa Clara University and I would greatly appreciate any time you could spend watching me and my team play. My team is Hand of God FC. My jersey number is 10 and I normally play attacking midfield or center forward.

Here is my team's schedule:

Saturday (7/15) - 3:30 pm vs Rainier Valley Slammers - PCC Rock Creek #1

Sunday (7/16) - 11:20 am vs UBC Junior Heat - PCC Rock Creek #1

Monday (7/17) - 1:10 pm vs Highline Premier Heat - Tualatin Hills Rec Center #2

Here is my SportsRecruits profile: https://sportsrecruits.com/athlete/Diego_Maradona

Here is a highlight video of me playing in a few recent matches:

<https://youtu.be/6iXWtMOwzqk>

Thank you for your time. I hope you can come see me play!

Sincerely,

Diego Maradona

diegosoccer@gmail.com

(123) 456-7890



**VALOR SOCCER COLLEGE PLACEMENT
EMAIL IN ADVANCE OF EVENT**



LETTING A COLLEGE COACH AND PROGRAM KNOW ABOUT YOUR INVOLVEMENT IN A TOURNAMENT (OR EVEN LEAGUE MATCH)...

Do NOT assume that just because a college program is listed as attending a given club tournament that a coach from that program will get anywhere near your team's matches! It is very important that you reach out IN ADVANCE of your participation in a tournament and let that program know of your team's specific schedule. It is also a good idea, if you get a specific response from a college coach regarding their attendance at a given match, to let your coach know. This will help your coach do their best to make sure you get ample playing time in that specific match and in the right position.

HERE IS AN EXAMPLE OF AN EMAIL THAT A PLAYER SHOULD SEND TO A COLLEGE PROGRAM IN ADVANCE OF AN EVENT:

Coach Guardiola:

My name is Diego Maradona and I am hoping that you can come watch me this weekend at the Portland Timbers Alliance Showcase, which I saw you or a member of your staff were possibly attending.

I am very interested in Santa Clara University and I would greatly appreciate any time you or an assistant coach could spend watching me and my team play. If you can and have a specific match in mind, please let me know.

My team is Hand of God FC. My jersey number is 10 and I normally play attacking midfield or center forward.

My team's schedule for this tournament is as follows:

Saturday (7/15)

3:30 pm vs Rainier Valley Slammers - PCC Rock Creek #1 (17705 NW Springville Rd, Portland, OR 97229)

Sunday (7/16)

11:20 am vs UBC Junior Heat - PCC Rock Creek #1 (17705 NW Springville Rd, Portland, OR 97229)

Q&A with Valor Players in College Programs



NWAC
NORTHWEST ATHLETIC CONFERENCE



23 Morissa Donahue

Height: 5-6
Year: Fr.
Hometown: Renton, Washington
High School: Charles A. Lindbergh HS
Position: D/M
Position Abbreviation: D/M
Major: Undecided



13 Zoie Stacey

Height: 5-3

Highschool: Kentwood

Do you have a question? Put it in the chat box.

Q&A with Current College Head Coach

WHITMAN ATHLETICS



NWC



- Walla Walla, WA
- NCAA Division 3



**Michelle Voiland
Head Coach**

Do you have a question? Put it in the chat box.

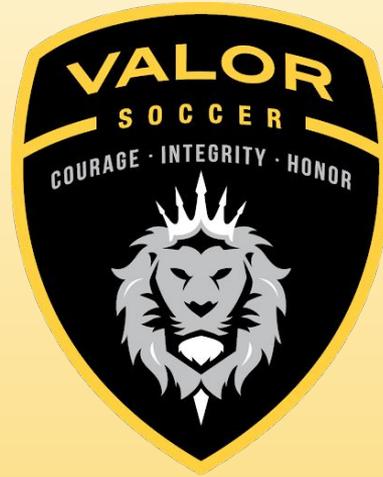
Valor CPP Page on Club Website



Under
RESOURCES
tab. All of the
information
from this
presentation...
and more!

valorsoccer.com/college

YOU can make it THERE from HERE.



We are Valor!

Who's next from The Pride?

For additional questions or any guidance email Keith at keith.bleyer@valorsoccer.com